



CABINET – 14TH OCTOBER 2015

SUBJECT: CAERPHILLY HOMES COMMUNICATIONS STRATEGY & IMPLEMENTATION PLAN

REPORT BY: ACTING DIRECTOR OF CORPORATE SERVICES AND SECTION 151 OFFICER

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- 1.1 The attached report was considered by the Policy and Resources Scrutiny Committee on 30th September 2015, having previously been considered by the Caerphilly Homes Task Group on 2nd July 2015. The report sought the views of Members on a new Caerphilly Homes Communications Strategy and action plan for implementation, prior to its presentation to Cabinet.
 - 1.2 The draft Strategy and action plan proposes to replace the former 'Housing and Welsh Quality Housing Standard Communications Strategy' which elapsed in 2015. The new draft Strategy strongly advocates a 'one housing service' approach to communications in order to more effectively embed the Caerphilly Homes ethos throughout the division.
 - 1.3 Arising from discussion during the course of the meeting, Members expressed a need for the Council's Recharge Policy to be clearly communicated to Caerphilly Homes tenants. As such, it was moved and seconded that subject to consideration being given as to how this Policy will be communicated to tenants, and in taking into account the views of the Caerphilly Homes Task Group (as detailed in the attached covering report), the Caerphilly Homes Communication Strategy and action plan be adopted. By a show of hands this was unanimously agreed.
 - 1.4 **RECOMMENDED** to Cabinet that:-
 - (i) the Caerphilly Homes Communications Strategy and action plan as appended to the report be adopted;
 - (ii) consideration be given as to how the Council's Recharge Policy will be communicated to Caerphilly Homes tenants.
 - 1.5 Members are asked to consider the recommendations.

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Appendices:

Appendix 1 Report to Policy and Resources Scrutiny Committee on 30th September 2015 – Agenda Item 8